

INVITATION TO THE FORUM

“Enabling Green and Inclusive Markets in the Black Sea Region” organized as part of the Southeast Europe Business Forum

On **November 23rd 2012** [14:00 – 18:30], the UNDP Black Sea Trade and Investment Promotion Program (www.undpforblacksea.org) is organizing the Forum “**Enabling Green and Inclusive Markets in the Black Sea Region**” which will be held as part of the Southeast Europe Business Forum framework in Istanbul at the Istanbul Congress Center.

The Forum “**Enabling Green and Inclusive Markets in the Black Sea Region**” is dedicated to **presentations** and a **panel discussions of key experts and practitioners** in the field, a balanced mixture of entrepreneurs, corporations, investors and banks, National and Local Authorities, NGOs and business support organisations as well as the international development community. The following organizations, among others, have confirmed participation: Black Sea Economic Cooperation Organization (BSEC), UNDP, UN Commission on Trade and Development (UNCTAD), UN Environment Program MAP RAC, International Finance Corporation (IFC) Turkey, European Investment Bank, UN Global Compact Turkey, Bogazici University, Koç University, etc.

The main objectives of the Forum aim to promote locally-led green and inclusive businesses and their contribution to foster low carbon and climate resilient economies in the Black Sea region and to publicly launch the Black Sea Climate & Business (CLIMBIZ) Initiative, implemented by the United Nations Development Programme (UNDP) in partnership with the Organization of the Black Sea Economic Cooperation (BSEC).

The Forum is divided in four panels that will cover the following topics:

- **The Black Sea Climate and Business Initiative**
- **Green and Inclusive Entrepreneurship and Incubation**
- **Green Growth and Corporate Sustainability**
- **Green Finance, Trade and Investment**

UNDP Black Sea Climate & Business Initiative (CLIMBIZ) is a sub-programme of UNDP BSTIP, implemented in cooperation with the **Organization of the Black Sea Economic Cooperation (BSEC)**, funded by the **Austrian Development Cooperation** and **BSEC Project Development Fund**. CLIMBIZ aims to promote climate change policy development on the regional level as well as to enhance leadership and promote business solutions to meet the very real challenge of climate change and inclusive green growth on-the ground.

UNDP Black Sea Trade and Investment Promotion Programme (BSTIP) is a unique initiative of the **Government of the Hellenic Republic**, of the **Government of the Republic of Turkey**, the **Organization of the Black Sea Economic Cooperation (BSEC)** and the **United Nations development Programme (UNDP)**. The present programme aims at the expansion of the intra-regional trade and investment links in the sub-region by identifying the untapped investment and trade potential and putting into place the mechanisms to exploit it.

Forum Agenda “Enabling Green and Inclusive Markets in the Black Sea Region”

Date: 23rd of November 2012
Venue: Istanbul Congress Center, Emirgan Hall 1

Panel 1: The Black Sea Climate and Business Initiative

Time: 14.00 – 14.45

Moderator: Mr. Barry Kolodkin, UNDP Regional Programme Manager, PMO Athens

- **Ms. Marina Naumova**, Black Sea Economic Cooperation Organization (BSEC) PERMIS, Executive Manager, Working Group on Environmental Protection: *“Environmental Protection and Climate Change within the activities of BSEC”*
- **Ms. Valeria Abaza**, PMA Officer, Permanent Secretariat, Commission on the Protection of the Black Sea Against Pollution (BSC): *“Actions agreed under Bucharest Convention towards the reduction of nutrient pollution of the Black Sea”*
- **Mr. Georg Schoen**, UNDP Project Management Consultant, PMO Athens: *“The Black Sea Climate and Business Initiative”*

Questions and Answer

Panel 2: Green and Inclusive Entrepreneurship and Incubation

Time: 14.45 – 16.15

Moderator: Mr. Georg Schoen, UNDP Project Management Consultant, PMO Athens

- **Mr. Enrique Villamore**, Director, Regional Activity Centre for Cleaner Production (CP-RAC), UNEP/MAP, *“Green entrepreneurs and civil society, main drivers in the transition to green economies”*
- **Mr. Gokhan Dikmener**, UNDP Regional Project Manager: *“The Growing Inclusive Market Initiative”*
- **Mr. Melih Özsöz**, Co-Founder at çöp(m)adam, Senior Expert at Economic Development Foundation: *“çöp(m)adam: A Social Enterprise for Women Empowerment, Poverty Reduction and Environmental Protection”*
- **Ms. Ergem Şenyuva**, Founder of Yesilist: *“Sustainable consumption and green entrepreneurship to tackle climate change in Turkey”*
- **Mr. James Halliday**, Co-Founder Hub Istanbul, International Coordinator for Strategic Advancement - Koç University: *“Campus-based innovation, incubation centers and the role of impact investing for green and inclusive entrepreneurs”*
- **Assoc. Prof. Dr. Nilgun Ciliz**, Bogazici University, Sustainable Development and Cleaner Production Center, Institute of Environmental Sciences: *“Integrating dimensions of sustainable lifestyles into university landscapes: An example from Bogazici University”*

- **Ms. Seda Catalkaya**, Secretary General, Union of Black Sea & Caspian Confederation of Enterprises (UBCCE): *“Adoption of adequate sustainable development strategies in the Black Sea area”*

Questions and Answers

COFFEE BREAK: 15 Minutes

Panel 3: Green Growth and Corporate Sustainability

Time: 16.30 – 17.30

Moderator: Mr. Georg Schoen, UNDP Project Management Consultant, PMO Athens

- **Ms. Deniz Ozturk**, Turkey Representative United Nations Global Compact: *“Rio+20, Corporate Sustainability and Green Growth”*
- **Ms. Engin GUVENC**, Executive Director, Business Council for Sustainable Development – Turkey (TBCSD): title of presentation tbc
- **Mr. Christian Oberleithner**, Kommunalkredit Public Consulting: *“Opportunities and Barriers for Environmental Consulting in Southeast Europe”*
- **Mr. Boyan Rashev**, Managing Partner at Denkstatt: *“Status of carbon management among Bulgarian business - current situation, opportunities, barriers, best practice examples”*

Questions and Answers

Panel 4: Green Finance, Trade and Investment

Time: 17.30 – 18.30

Moderator: Mr. Artur Nadcrinicinii, UNDP Business Broker, PMO Athens

- **Mr. Robert Hamwey**, Economics Affairs Officer, Trade, Environment, Climate Change and Sustainable Development Branch, United Nations Commission on Trade and Development (UNCTAD): *“Green Markets in the Black Sea Region: Regional Opportunities and Concerns from a Trade and Investment Perspective”*
- **Mr. Peter Coveliers**, European Investment Bank, Chair of the GGF Investment Committee: *“The Green for Growth Fund (GGF), Southeast Europe: A Public - Private Partnership Approach to Energy Efficiency and Renewable Energy”*
- **Mr. Patrick Avato**, Global Energy Specialist & Climate Change Lead, Europe and Central Asia, International Finance Corporation (IFC) Turkey: title of the presentation tbc
- **Mr. Denis Kalenja**, Montague Capital Partners/Albania Chamber of Commerce *“Innovation & Investment Opportunities in Biomass Renewable Energy”*

Questions and Answers

Final Words

Reception

Time: 18.30
